# 43" Portable Outdoor Battery Totem

Technical specifications · 43", 1500 cd/m²

## 1. Product features

Portable push-pull design with an integrated lithium battery, 1500 cd/m² outdoor brightness and weather resistance. Wireless cloud content publishing, management from a mobile phone app, an industrial-grade high-definition display and resistance to high and low temperatures.

## 2. Applications

Exhibitions, pop-up shops, event promotion, in-store product promotion and driving footfall into physical shops.

## 3. Product range

43", 1500 cd/m². Overall size: 1178 mm (H) × 450 mm (W) × 130 mm (D).

## 4. Specifications

| Section | Specification | Value |
|---|---|---|
| Display | **Panel** | Smart TFT LCD, BOE IPS, high TNI 105 °C |
| | **Resolution** | 1920 × 1080 (FHD) |
| | **Active area** | 941.2 × 530 mm |
| | **Aspect ratio** | 9:16 |
| | **Brightness** | 1500 cd/m² |
| | **Colours** | 16.7 million |
| | **Viewing angle** | 178° |
| | **Contrast ratio** | 4000:1 |
| | **Touchscreen** | Optional |
| Motherboard | **Media formats** | Video (MPG, AVI, MP4, RM, RMVB, TS), audio (MP3, WMA), image (JPG, GIF, BMP, PNG) |
| | **Media resolution** | 1920 × 1080 |
| | **CPU** | RK3288 quad-core, 1.8 GHz |
| | **GPU** | Mali-T764 MP4 quad-core GPU, supports OpenGL ES 1.1/2.0, OpenVG 1.1, OpenCL |
| | **RAM** | 4 GB DDR3 |
| | **Storage** | 16 GB |
| | **USB** | 2 × USB 2.0 host |
| | **LAN** | 10/100 Mbps Ethernet |
| | **Wi-Fi** | 802.11 b/g/n |
| | **Operating system** | Android |
| | **Control** | Wi-Fi app, USB drive, Ethernet, cloud |
| | **Speakers** | 8 Ω, 2 × 12 W |

| Section | Specification | Value |
|---|---|---|
| Battery | Technology | CATL ternary lithium cells |
| | Charging time | 8 hours |
| | Operating time | 8 hours (below 0 °C, operating time falls by 10% for every 5 °C below zero) |
| | Capacity | 50,000 mAh |
| | Input voltage | 24 V |
| | Power consumption | 90 W |
| | Energy | 1088.54 Wh |
| Enclosure | Colour | Black |
| | Body size (H × W × D) | 1178 × 450 × 130 mm |
| | Packing size | To be confirmed |
| | Net weight | 50 kg |
| | Gross weight | To be confirmed |
| Environment | Operating temperature | –20 °C to 70 °C (0 °C to 45 °C while charging) |
| | Storage temperature | –30 °C to 80 °C (recommended long-term battery storage –20 °C to 25 °C) |
| | Operating humidity | 10% to 80% |
| | Storage humidity | 5% to 95% |
| Accessories | GPS and wheel locks | Precise positioning and voice recording (optional) |
| | Supplied accessories | Remote control, charger, power cable |
| Service | Warranty | 3 years |
| | Battery warranty | 1 year |
| | Spare parts support | 10 years |

*Please contact us for current lead times and pricing. Specifications may change without prior notice as products are continuously improved. Images are for illustration only.*